

" "

" "

00 ...

" "

2020

"

" ZJUSOMAA

2021

9 11

2021

\$ J - § -Lu?öGp Ā KçÂ" N¿æ™4 Vñ 'WC\$1 4L ('1#%)"• W

"

"

"

"

"

"

EDP 2021

9 4

EDP 2021

EDP

EDP

"

"

"

"

"

"

"

"

8

2020

"

"

"

"

"

"

"

"

8

2020

19 "

" "

8 19

MBA

MBA

3

5

6

MBA " e " 12 E

9 13 2010 MBA —e 12

e

e

SaaS

e

EMBA

8 16 90 10
EMBA 2012

9

" "

8 8 38 32 18 88
1998 2016

1998

2016

" 10

"

2022

2022

2024

Just Real

EDP " "

8 5 EDP
" " " 001211" A "
" 1800 4.75

" "

9 2 2021

8 17

"

"

"

10-20

10%

"

"

"

"

"

"

"

"

"

"

"

Photoshop premi ere

\

&

&

/

+ XX+

XX+

XX

..... "

wzn@zj u. edu. cn

2011

300

2019 9

2021

2011

2011

2011

jirr@zju.edu.cn

jirr@zju.edu.cn somaa@zju.edu.cn

— — ” ”

” ”

” ”

” + ** ** ** ”

wzn@zju.edu.cn

somaa@zju.edu.cn

APP

.....

.....

” ” APP

MBA EMBA EDP

5

40

3

” ”



17 2021

13675846619

0571-88981597

13588395307

2018

SOM

SOA

ZJU - SMU DBA

<http://www.som.zju.edu.cn/34136/list.htm>

<http://www.som.zju.edu.cn/34137/list.htm>

<http://www.som.zju.edu.cn/2020/0331/c39028a2019231/page.htm>

/

" "

" "

.....

0571-88206876 Email wzn@zj.u.edu.cn somaa@zj.u.edu.cn

<http://www.som.zj.u.edu.cn/2014/1203/c34158a1796977/page.htm>

0571-88981595 88206876 Email somaa@zj.u.edu.cn wzn@zj.u.edu.cn

@
zj usom-wechat

EMBA

zj uemba-wechat EMBA
EMBA

MBA

@ MBA
zj u_mba MBA
MBA

EDP

@ EDP
ZJU-EDP EDP
EDP

ZUPUC

@

zupucaa

<http://zupuc.zju.edu.cn/>

" D. HTM " _____
" QM " _____
" HTM " _____
" I RE " _____

.....

B610

310058

0571-88981597 88981595 88206876

0571-88206876

somaa@zju.edu.cn

<http://www.som.zju.edu.cn>

zj usomaa



PS.

/

~